On the Blunt Edge
Technology in Composition’s History and Pedagogy
Edited by Shane Borrowman

Information and Pricing
978-1-60235-220-9 (paperback, $30; £20; $31 CAD; €24; $30 AUS); 978-1-60235-221-6 (hardcover, $60; £40; $62 CAD; €48; $60 AUS); 978-1-60235-222-3 (Adobe ebook on CD, $20; £13; $21 CAD; €16; $20 AUS). © 2012 by Parlor Press. 200 pages, with illustrations, notes, bibliographies, and index.

When modern discussions of technology arise in rhetoric and composition studies, the topic is almost always related to computers—despite their comparatively recent development and deployment in this millennia-old profession. Computers themselves are new; composition’s rush to emergent technologies is not. New teachers face expectations that they will master everything from word processing to the multi-modal essay, from Aristotle’s Rhetoric to the classroom whiteboard. While little can be done immediately to change such unrealistic and unreasonable expectations, teachers and scholars can benefit greatly from considering the place such expectations and technologies have in the larger and longer flow of rhetoric and composition studies—from the technology of road building in the ancient world, which allowed students to travel to school from afar, to the technology of handwriting, now largely falling by the wayside. From this past emerge fresh perspectives on the future of writing technologies in the digital age.

The story of technology in composition’s history and pedagogy is one of stability and change, of short-term success and long-term failure. The essays in On the Blunt Edge: Technology in Composition’s History and Pedagogy tell the story of rhetoric and composition’s long and intriguing relationship with writing technologies, revealing the ways that they have transformed the teaching and understanding of writing throughout history. Contributors include Shane Borrowman, Richard Leo Enos, Daniel R. Fredrick, Richard W. Rawnsley, Shawn Fullmer, Kathleen Blake Yancey, Joseph Jones, Sherry Rankins Robertson, Duane Roen, Marcia Kmetz, Robert Lively, Crystal Broch-Colombini, Thomas Black, Jason Thompson, and Theresa Enos.

Shane Borrowman is an Assistant Professor of English at the University of Montana Western.

To order by credit card directly from Parlor Press, include your billing information here. If paying by check, make it payable to Parlor Press and include your shipping address below in the billing address area. Or order securely online by credit card at http://www.parlorpress.com

___ Mastercard    ___ VISA    ___ Discover    ___ American Express

Credit Card # ____________________________ Exp. Date ____________

Signature ____________________________

Security Code (if any) ____________________ (last 3 digits on back of card)

* Billing Address (must match address on credit card; please print clearly)

Name ____________________________________________

Address ____________________________________________

Address ____________________________________________

City ____________________________ Country ____________ State _______

Postal Code ______________  Phone: _______________________

Mail, fax, or email this form to Parlor Press, 3015 Brackenberry Dr., Anderson, SC 29621, USA. Fax: 1-206-600-5076. Email: sales@parlorpress.com. * If your shipping address is different from the billing address, please write it here:

____________________________________________________________________________________________

____________________________________________________________________________________________

Book Price ____________

Quantity ____________

Subtotal ____________

Tax (6 %) ____________

(South Carolina residents only)

Shipping ____________

($3 US & £2 UK; any quantity! Int’l orders add $12 + $2 for each additional copy)

Total ____________