Greek Rhetoric Before Aristotle 2e

Richard Leo Enos

Lauer Series in Rhetoric and Composition
Edited by Catherine Hobbs, Patricia Sullivan, Thomas Rickert, and Jennifer Bay

Information and Pricing

Recent archaeological discoveries, coupled with long-lost but now available epigraphical evidence, and a more expansive view of literary sources, provide new and dramatic evidence of the emergence of rhetoric in ancient Greece. Many of these artifacts, gathered through onsite fieldwork in Greece, are analyzed in this revised and expanded edition of Greek Rhetoric Before Aristotle. This new evidence, along with recent developments in research methods and analysis, reveal clearly that long before Aristotle’s Rhetoric, long before rhetoric was even stabilized into formal systems of study in Classical Athens, nascent, pre-disciplinary “rhetorics” were emerging throughout Greece. These newly acquired resources and research procedures demonstrate that oral and literate rhetoric emerged not only because of intellectual developments and the refinement of technologies that facilitated communication but also because of social, political and cultural forces that nurtured rhetoric’s growth and popularity throughout the Hellenic world. Greek Rhetoric Before Aristotle offers insights into the mentalities forming and driving expression, revealing, in turn, a great deal more about the relationship of thought and expression in Antiquity. A more expansive understanding of these pre-disciplinary manifestations of rhetoric, in all of their varied forms, enriches the history and the nature of classical rhetoric as a formalized discipline.

Richard Leo Enos is Professor and holder of the Lillian Radford Chair of Rhetoric and Composition at Texas Christian University. His research concentration is in classical rhetoric with an emphasis in the relationship between oral and written discourse. He received the RSA George E. Yoo Award Distinguished Service and was inducted as an RSA Fellow in 2006. He is the founding editor of Advances in the History of Rhetoric and the editor (with David E. Beard) of Advances in the History of Rhetoric: The First Six Years (2007, Parlor Press). He is also the author of Roman Rhetoric: Revolution and the Greek Influence, Revised and Expanded Edition (2008, Parlor Press).

To order by credit card directly from Parlor Press, include your billing information here. If paying by check, make it payable to Parlor Press and include your shipping address below in the billing address area. Or order securely online by credit card at http://www.parlorpress.com

___ Mastercard      ___VISA      ___ Discover    ___ American Express

Credit Card # ______________________________ Exp. Date ____________
Signature ______________________________

Security Code (if any) ____________________ (last 3 digits on back of card)

* Billing Address (must match address on credit card; please print clearly)
Name ______________________________
Address ______________________________
Address ______________________________
City ____________________________  Country ______________ State _______
Postal Code ______________  Phone: __________________

(South Carolina residents only)

Shipping ____________
($3 US & £2 UK; any quantity! Int’l orders add $12 + $2 for each additional copy)

Total ____________

To mail, fax, or email this form to Parlor Press, 3015 Brackenberry Dr., Anderson, SC 29621, USA. Fax: 1-206-600-5076. Email: sales@parlorpress.com. * If your shipping address is different from the billing address, please write it here:

_____________________________________________________________________________________________

_____________________________________________________________________________________________