

COMMUNICATING SCIENCE

THE SCIENTIFIC ARTICLE FROM THE 17TH CENTURY TO THE PRESENT

Alan G. Gross, Joseph E. Harmon, Michael S. Reidy

Rhetoric of Science and Technology

Series Editor: Alan G. Gross

978-1-60235-120-2 (paperback, \$30; £20; €23; \$37 CAD)
2009, Parlor Press. © 2002 Oxford. 280 pp., with bibliography and index.

Available now for the first time in paperback, *Communicating Science: The Scientific Article from the 17th Century to the Present* elaborates the emergence of the scientific article from its beginnings to the present. Gross, Harmon, and Reidy analyze numerous sample texts in French, English, and German, focusing on the changes in the style, organization, and argumentative structure of scientific communication over time. The authors also speculate on the currency and influence of the scientific article in the digital age. *Communicating Science: The Scientific Article from the 17th Century to the Present* has been an invaluable resource text in the rhetoric of science and stands as the definitive study on the topic.

"[*Communicating Science*] offers a moment of coalescence in the rhetoric of science as a model of rigorous research, not likely to be duplicated soon. It will be a staple introductory text in science studies courses and a stimulant for better scholarship in the field." —Jeanne Fahnestock, *Rhetoric Society Quarterly*

"*Communicating Science* is a substantial contribution to the literature mapping out the changing language and rhetoric of the scientific article from 1665 to the present." —Charles Bazerman, *Isis*

"*Communicating Science* is a marvel of scholarship and expression and deserves to be in the curriculum of every university's rhetoric department." —Tim Whalen, *IEEE Transactions on Professional Communication*

"The book will be an essential starting point for future discussion of the history of scientific writing." —John Turney, *Diversity and Distributions*

To order by credit card directly from Parlor Press, include your billing information here. If paying by check, make it payable to Parlor Press and include your shipping address below in the billing address area. Or order securely online by credit card at <http://www.parlorpress.com>

___ Mastercard ___ VISA ___ Discover ___ American Express

Credit Card # _____ Exp. Date _____

Signature _____

Security Code (if any) _____ (last 3 digits on back of card)

* Billing Address (must match address on credit card; please print clearly)

Name _____

Address _____

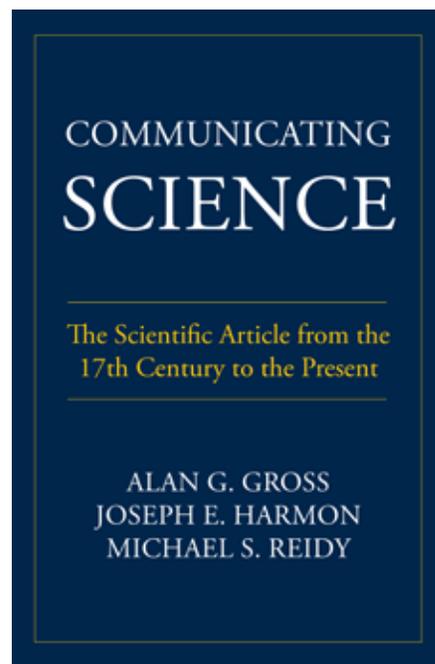
Address _____

City _____ Country _____ State _____

Postal Code _____ Phone: _____

Mail or Fax this form to Parlor Press, 816 Robinson St., West Lafayette, IN 47906, USA.
Fax: 1-206-600-5076

* If your shipping address is different from the billing address, please write it here:



Book Price _____

Quantity _____

Subtotal _____

Tax (7 %) _____

(Indiana Residents)

Shipping _____

(\$3 US & £2 UK; any quantity! Int'l orders
add \$12 + \$2 for each additional copy)

Total _____