

# WRITING THE VISUAL

A PRACTICAL GUIDE FOR TEACHERS OF COMPOSITION AND COMMUNICATION

EDITED BY CAROL DAVID AND ANNE R. RICHARDS

Visual Rhetoric Series  
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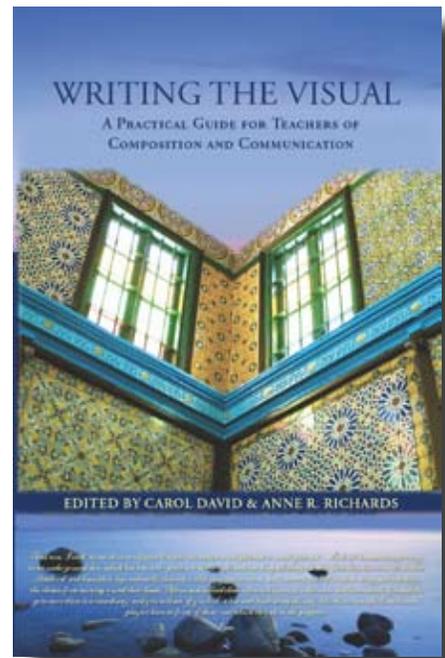
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## DESCRIPTION

*Writing the Visual: A Practical Guide for Teachers of Composition and Communication* offers a variety of creative and theoretically based approaches to the development of visual literacy. The book's introduction and twelve chapters provide an array of pedagogical perspectives, exceptional field-tested assignments for students writing across the disciplines, and a strong bibliographic base from which readers might continue their exploration of visual studies. Presenting ideas both imaginative and practical for teachers and advanced students, *Writing the Visual* aims to expand our understanding of how visual and verbal elements contribute to a text's effectiveness. Extensively referencing key figures from ancient times to the present who have developed theories, described histories, and provided analyses of images, *Writing the Visual* responds to the growing desire for critical and creative engagement with visual language in composition and communication classrooms.

## CONTRIBUTORS

Contributors include Nancy Allen, Carol David, Jean Darcy, Jane Davis, Ryan Jerving, C. Richard King, Mark Mullen, L. J. Nicoletti, Alyssa O'Brien, Iraj Omidvar, Kristin Walker Pickering, Deborah Rard, Anne R. Richards, Yong-Kang Wei, and Barbara Worthington.



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